

# The Sustainable Living Research Initiative

Creating a Model Regulatory Framework – A Panel Discussion with the Experts  
Including Q&A with the Audience

**When:** 1:30pm – 4:00pm, September 25<sup>th</sup>, 2014  
**Where:** McCune Conference Room, UCSB Campus

**The Panel:** Marc Fisher, Vice Chancellor of Campus Design & Facilities, UCSB  
Bill Kelley, Chief Building Official, Marin County  
Art Ludwig, Ecological/Integrative Design Expert & Author, Oasis Design  
Carl Palmer, Sustainable Land Developer/Investor, Legacy Works  
Mark Tollefson, Executive Director, Fairview Gardens, Goleta  
Meg West, Planning Commissioner, City of Goleta

**Facilitated by:** Ben Werner, Sama Group

**Space is limited:** To participate, please register at:  
<http://www.eventbrite.com/e/sustainable-living-research-initiative-tickets-12105793755>

## Overview

The Sustainable Living Research Initiative (**SLRI**) seeks to promote innovation in building, zoning, and health codes in order to support sustainable development and land use practices. In partnership with local experts and research/educational institutions, this Initiative aims to create a safe means to regulate and oversee leading-edge best practices in sustainable living that will influence the next generation of development.

The **SLRI** is intended for situations where the following factors are present:

- 1) Property owners, designers, or researchers interested in innovation
- 2) Research/educational institutions and local experts available to help design, test, and evaluate projects
- 3) Local policy makers and regulatory agency staff interested in supporting this Initiative

This question will be the focus of our discussion:

***What regulatory framework needs to be in place to support this Initiative?***

## Context

There is a growing sense of urgency. We need to create options for development and land use that actually improve and regenerate the ecosystems that support us. There is a long history of efforts to achieve this goal, including green rating systems and codes that have made much progress on many pieces of the puzzle. The objective of the **SLRI** is to create a regulatory framework for innovation that: 1) encompasses the entire permitting landscape (zoning, public health, fire, building, etc.); 2) allows enough flexibility for context-specific integrated systems design together with sufficient oversight to ensure that public safety is protected, and 3) adheres to the General Plan of the participating municipality.

***We look forward to your participation in this strategy-shaping discussion!***

